

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
309419-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C16C22

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	309419	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	M-F 12n-1p	12-1p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 12:26 PM M-F 12n-1p 12-1p :30 TCJC0312TVH \$650.00 NM									
2	10/18/12	10/19/12	M-F 6-7a	6-7a	---11--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ---11-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/18/12 6:27 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM 2 WPTV F 10/19/12 6:43 AM M-F 6-7a 6-7a :30 TCJC0312TVH \$2,500.00 NM									
3	10/16/12	10/16/12	M-F 530-6p	530-6p	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/16/12 5:52 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM									
4	10/20/12	10/20/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/20/12 Sa 6p 6-630p :00 \$1,000.00 NM See MG 4.2 2 WPTV Sa 10/20/12 7:08 PM Sa 7p News 7-730pm :30 TCJC0312TVH \$1,000.00 NM MG for 4.1 10/20									
5	10/19/12	10/19/12	M-F 1135p-1235a	1135p-1235a	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV F 10/19/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0312TVH \$750.00 NM									

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C16C22

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/17/12	10/17/12	M-F 11-1135p	11-1135p	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W 10/17/12 11:23 PM M-F 11-1135p 11-1135p :30 TCJC0212TVH \$2,000.00 NM									

<u>Total Spots</u>	7	<u>Gross Total</u>	\$11,400.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,710.00
<u>Net Amount Due</u>	\$9,690.00